

## ANNUAL INVESTMENT OPPORTUNITIES

The New Orleans Business Alliance offers the following benefits to increase the value of your investment.

### CIRCLE OF CHAMPIONS \$50,000+

- Verbal recognition as a Circle of Champions investor at NOLABA events
- Logo prominently displayed on the Circle of Champions Wall in the NOLABA office
- Lead logo placement at all NOLABA events
- Lead logo placement on the NOLABA.org website (including link)
- Lead recognition on publicity-released reports and select marketing materials throughout the year, including the NOLABA Annual Impact Report
- Plus, all other benefits listed below

### CHAIRMAN'S COUNCIL \$25,000-\$49,999

- Special recognition as a Chairman's Council investor at NOLABA events
- Ability to be exclusive primary sponsor for a NOLABA initiative
- Prominent recognition on publicity-released reports and select marketing materials throughout the year, including the NOLABA Annual Impact Report
- Exclusive business retention/expansion consulting by NOLABA industry experts
- Plus, all other benefits listed below

### PRESIDENT'S COUNCIL \$10,000-\$24,999

- Recognition as a President's Council investor at events
- President & CEO to provide an annual presentation to your organization on the economic outlook, pipeline, and trends
- Invitations to exclusive business committees and/or working groups
- One (1) promotional post per year on NOLABA social media channels sharing company announcements, events, etc.
- Name listed on NOLABA.org website (including link)
- Ability to sponsor a major NOLABA initiative
- Plus, all other benefits listed below



An investment in the New Orleans Business Alliance will sustain the growth of our economy. We are a public-private partnership that creates jobs and grows wealth in New Orleans by leveraging resources to support existing local companies and attract new businesses.

### ARE YOU READY TO LEAD THE ECONOMIC TRANSFORMATION OF NEW ORLEANS?

Contact **Louis David**,  
President & CEO  
(504) 934-4569  
Or [ldavid@nolaba.org](mailto:ldavid@nolaba.org)

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### LEADER \$5,000-\$9,999

- Recognition as a Leadership investor at events
- Name listed on select NOLABA marketing materials, including the Annual Impact Report
- Name listed on NOLABA.org website
- Quarterly update emails from the President and CEO
- Business-to-business networking opportunities
- Eligible to assign one (1) company representative to participate in the NOLABA Ambassador Program per cohort
- Opportunity to be highlighted in Investor Spotlight
- Special recognition gift for investing in NOLABA
- Alerted to breaking news regarding new business announcements

### PARTNER \$1,000-\$4,999

- Partner Investors provide the funding for specific events and programs throughout the year and receive numerous opportunities for co-branding, networking, and promotion.
- Name listed in NOLABA event-specific marketing materials
- Name listed on NOLABA.org website
- Name listed in NOLABA Annual Impact Report



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# INVESTMENT PLEDGE FORM

Thank you for making your pledge to solidify New Orleans as the next great American city for business investment, quality of life and economic opportunity. This form will help us properly record and acknowledge your financial investment.

## INVESTOR INFORMATION

Name \_\_\_\_\_

Business \_\_\_\_\_

Contact Name (if other than investor) \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

\_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Website \_\_\_\_\_

To be included in Investor Recognition media, please forward a high resolution company logo (.eps or .jpg format) to [Investorrelations@nolaba.org](mailto:Investorrelations@nolaba.org). Attention Marketing.

## INVESTOR INFORMATION

Annual Investment Amount

YEAR	AMOUNT
2024	
2025	
2026	

## INVOICED

Annual  Semi-Annually  Quarterly

## PREFERRED PAYMENT METHOD

Check  
 Credit Card  
 ACH/ Electronic Deposit

Please contact **Louis David**, President & CEO, at [ldavid@nolaba.org](mailto:ldavid@nolaba.org) to make an ACH or Credit Card payment for your pledge.

\_\_\_\_\_  
Investor Signature

\_\_\_\_\_  
Date

*New Orleans Business Alliance is a 501(c)(3) nonprofit organization (Federal Tax ID No. 27-3654312). All contributions are tax deductible to the fullest extent allowed by law.*



NEW ORLEANS BUSINESS ALLIANCE

1250 POYDRAS STREET, STE. 2150 | NEW ORLEANS 70113 | (504) 934-4569 | NOLABA.ORG