



# Strategic Neighborhood Development Internship

## Background

The New Orleans Business Alliance (NOLABA) is the official non-profit organization tasked with leading economic development initiatives for the City of New Orleans. NOLABA is a public-private partnership between the City of New Orleans and private investors from the local community, and is the result of a long-term effort by the New Orleans business community to adapt national best practices in economic development.

## Internship Description

The SND Intern will lead a variety of high-priority research projects focused on working with existing residents and business owners who have sustained communities, centering them in shared learning and prioritizing strategies. They will assist in informing decisions with leading-edge data and design projects for future-focused economic growth and ongoing expansion. Internship projects will include, but are not limited to: emerging markets research, data collection and analysis, construction of data visuals, and professional writing (that could include fact sheets, reports and/or web content). Prospective applicants will have the opportunity to work alongside passionate and talented individuals in the following neighborhoods: Tremé: Claiborne Corridor Cultural Innovation District, Algiers, New Orleans East, Lower 9<sup>th</sup> Ward, Gert Town & Hollygrove, and Gentilly.

## Working relationships:

- Developers- working very closely with the LifeTagger team who is responsible for the app channel creation.
- Project Manager- working very closely with project managers effectively working across SND projects that specifically highlight businesses within the SND corridors.

## Main Tasks and Responsibilities:

- Acting as lead iOS and/ or Android developer. Depending on the skills set can be lead on one platform and play a supporting role across the other.
- Working closely with another mobile app developer leading the other platform development
- Deliver across the entire app life cycle—concept, design, build, deploy test, release to public.
- Working directly with developers and product managers to conceptualize, build, test, and realize products based on goals and mission of program.
- Work along side web developers to create and maintain a robust framework to support the apps.
- Work with developers to utilize a compelling device specific user interface and experiences.



- Standardizing the platform and in some cases apps to deliver across multiple social media platforms.
- Optimizing performance for the Business Directory channel within the Life Tagger App
- Keep up to date events and social media reels populated within the app.
- Attend necessary trainings to support the development and advancement of the app leading up to Homegrown Holiday implementation.

### **Qualifications & Requirements**

- Must be a currently enrolled senior-level undergraduate or graduate student studying Economics, Public Policy, Computer Science, or other data driven analytical programs. (considered)
- Experience within the economic development industry of a major metropolitan area or strong experience in a major private sector organization preferred
- Strong organizational and critical thinking skills, with the ability to work well under tight deadlines and pressure
- Good project management and reporting experience
- Microsoft Office proficiency (*Excel, Word, PowerPoint*)
- Experience with Stata, R, SPSS, or similar statistical modeling programs a plus. GIS experience also a plus.
- Superior communication skills (both verbal and written)
- Work comfortably in a highly collaborative environment; manage competing interests and strong personalities
- Ability to handle multi-reporting and multi-tasking
- Good judgment and an understanding of when to escalate issues/problems, and to whom
- Professional demeanor at all times
- Ability to work independently in high-paced and sometimes demanding environment

### **Application Process**

- For consideration for this Spring 2024 Intern opportunity, candidates are required to send the following as PDF or Word attachments via email to [careers@nolaba.org](mailto:careers@nolaba.org):
  - Resume
  - Cover Letter
- In your email, note ***“NOLABA SND Internship”*** in the subject line.
- **Commitment**: Interns must be able to work 15-20 hours per week during the Spring Semester, on a schedule to be determined prior to start date. All NOLABA internships are paid at the rate of \$17/hr, with the opportunity to earn course credit with appropriate university approval.



## **Internship Location**

**New Orleans Business Alliance**  
1250 Poydras Street, Suite 2150  
New Orleans, LA 70113