



Marketing and Events Specialist

We are looking for a dynamic Marketing and Events Specialist to join our team at the New Orleans Business Alliance (NOLABA). This role is pivotal in supporting our marketing operations and leading event logistics.

Who Are We?

- New Orleans Business Alliance (NOLABA) is at the forefront of driving growth and innovation in New Orleans. Be part of a team where your contributions directly shape the future!

What Will You Do?

- Collaborate on projects and initiatives, understanding marketing and event needs.
- Coordinate event logistics and contribute to social media and marketing campaigns.
- Assist in designing and executing effective marketing strategies.

What Qualifications Do You Need?

- Bachelor's degree in a relevant field and 3-5 years of experience in marketing and event management.
- Strong communication, project management, and creative skills.
- Proficiency in digital marketing tools and software.

What Are the Working Conditions?

- Full-time position with occasional travel and some after-hours work required dependent on events schedule.

Ready to Make an Impact?

- Email your cover letter and resume to Careers@nolaba.org, indicating "Marketing and Events Specialist" in the subject line.

Would You Like to Learn More?

- Detailed job description available upon request (see above)
- New Orleans Business Alliance celebrates diversity & is an EEO employer. Learn more about us at nolaba.org and be part of a culture that values "Culture. Equity. Prosperity."