NOTICE OF ANNUAL MEETING AND AGENDA

OF THE BOARD OF DIRECTORS OF THE NEW ORLEANS BUSINESS ALLIANCE

Thursday, November 21, 2019 at 8:00 AM

1250 Poydras Street, Suite 2150, New Orleans, LA 70113

*Our Mission*

*To unite a diverse community of stakeholders to catalyze job growth, create wealth, and build an equitable and sustainable economic future for New Orleans.*

*Our Vision*

*To reposition New Orleans as the next great American city for business investment, quality of life and economic opportunity.*

**NOTICE IS HEREBY GIVEN** that a meeting of the Board of Directors for the New Orleans Business Alliance has been called and will be held at the location and on the date and time specified above. The agenda for the meeting follows.

1. **Call to Order and Approval of Minutes** Andrea Chen, Vice Chair  
   September 25, 2019 Minutes
2. **President & CEO Update** Quentin L. Messer, Jr.
   * Workstreams
     1. Business Attraction/Retention
     2. Talent/Workforce Development
     3. Small Business Ecosystem Development
     4. Place-making/Strategic Neighborhood Development
   * Investor Relations
3. **Finance Update** Norman Barnum, IV, CFO

*Action Item: Approval of 2018 Audit*

1. **New Orleans Business Alliance Quarterly Performance Dashboard** Ashleigh Gardere, EVP & COO and  
    Omar Stanton, Director, Performance  
    Management & Strategy
2. **GNO, Inc. Presentation**  Michael Hecht

President & CEO, GNO, Inc.

1. **Executive Session (if needed)** Andrea Chen, Vice Chair
2. **New Business** Andrea Chen, Vice Chair
3. **Old Business** Andrea Chen, Vice Chair
4. **Public Comment** Andrea Chen, Vice Chair

**NOTE**: Anyone wishing to comment on any item on the agenda must sign the sign-in sheet and indicate the item on which he or she wishes to comment

1. **Adjournment** Andrea Chen, Vice Chair