

NOTICE OF MEETING AND AGENDA OF THE EXECUTIVE COMMITTEE OF THE NEW ORLEANS BUSINESS ALLIANCE Wednesday, June 19, 2019 from 7:30 to 8:00 AM 1250 Poydras St., Suite 2150, New Orleans, LA 70113

Our Mission

To unite a diverse community of stakeholders to catalyze job growth, create wealth, and build an equitable and sustainable economic future for New Orleans.

Our Vision

To reposition New Orleans as the next great American city for business investment, quality of life and economic opportunity.

NOTICE IS HEREBY GIVEN that a meeting of the Board of Directors for the New Orleans Business Alliance has been called and will be held at the location and on the date and time specified above. The agenda for the meeting follows.

1. Call to Order and Approval of Minutes Gilbert Montaño, Chair

2. Chairman's Update Gilbert Montaño, Chair

3. President & CEO Update

Quentin L. Messer, Jr.

- Workstreams
 - i. Business Attraction/Retention
 - ii. Talent/Workforce Development
 - iii. Small Business Ecosystem Development
 - iv. Place-making/Strategic Neighborhood Development
- Investor Relations
- Progress on cross-Workstream Board-approved Initiatives
 - i. Marketing and Public Relations Strategy Agreement

4. Finance Update Norman Barnum, IV, CFO

Action Item: Board Resolutions for Approval

5. Executive Session (if needed) Gilbert Montaño, Chair

6. New Business Gilbert Montaño, Chair

7. Old Business Gilbert Montaño, Chair

8. Public Comment Gilbert Montaño, Chair

<u>MOTE</u>: Anyone wishing to comment on any item on the agenda must sign the sign-in sheet and indicate the item on which he or she wishes to comment

9. Adjournment Gilbert Montaño, Chair