

**NOTICE OF ANNUAL MEETING AND AGENDA
OF THE BOARD OF DIRECTORS OF THE NEW ORLEANS BUSINESS ALLIANCE
Wednesday, April 17, 2019 at 8:00 AM
1250 Poydras Street, Suite 2150, New Orleans, LA 70113**

Our Mission

To unite a diverse community of stakeholders to catalyze job growth, create wealth, and build an equitable and sustainable economic future for New Orleans.

Our Vision

To reposition New Orleans as the next great American city for business investment, quality of life and economic opportunity.

NOTICE IS HEREBY GIVEN that a meeting of the Board of Directors for the New Orleans Business Alliance has been called and will be held at the location and on the date and time specified above. The agenda for the meeting follows.

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| 1. Call to Order and Approval of Minutes | Gilbert Montaño, Chair |
| 2. President & CEO Update | Quentin L. Messer, Jr. |
| <ul style="list-style-type: none">• Workstreams<ul style="list-style-type: none">i. Business Attraction/Retentionii. Talent/Workforce Developmentiii. Small Business Ecosystem Developmentiv. Place-making/Strategic Neighborhood Development• Investor Relations• Progress on cross-Workstream Board-approved Initiatives<ul style="list-style-type: none">i. Marketing and Public Relations Strategy Agreementii. Opportunity Zone Strategyiii. Audit Firm RFPiv. GNO, Inc. Cooperative Endeavor Agreement | |
| 3. New Orleans Business Alliance Performance Dashboard | Ashleigh Gardere, EVP & COO and Omar Stanton, Director, Performance Management & Strategy |
| 4. Finance Update | Norman Barnum, IV, CFO |
| 5. Chairman's Update | Gilbert Montaño, Chair |
| 6. Executive Session (if needed) | Gilbert Montaño, Chair |
| 7. New Business | Gilbert Montaño, Chair |
| 8. Old Business | Gilbert Montaño, Chair |
| 9. Public Comment | Gilbert Montaño, Chair |

NOTE: Anyone wishing to comment on any item on the agenda must sign the sign-in sheet and indicate the item on which he or she wishes to comment

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| 10. Adjournment | Gilbert Montaño, Chair |
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