





February 22, 2019 • 9:00 AM - 12:00 PM
New Orleans Business Alliance Community Room
1250 Poydras St. Suite 2150

AGENDA

9:00 AM-10:00 AM Expert Panel Presentation

-Nestor J. Navarro, Jr, Managing Director, Navarro International Group, LLC

-Pete C. Garcia, Executive Director, US - Mexico Chamber of Commerce The Woodlands-Gulf Coast Chapter

- Erin Butler, Director, U.S. Commercial Service New Orleans

10:15 AM NovaOil Presentation

Diego Bernal de Loera, Director, NovaOil







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MEET OUR SPEAKER



Erin Butler

Director, U.S. Commercial Service New Orleans

Erin Butler is the Director of U.S. Commercial Service New Orleans, part of the U.S. Department of Commerce's International Trade Administration. Érin leads a team of international trade specialists who help Louisiana companies sell their products and services globally. U.S. Commercial Service New Orleans is part of the Commerce Department's worldwide network, which helps US companies to compete and win in international markets. Erin returned to the Commerce Department in 2016 after seven years in the private sector. Most recently she was Director of Sales, U.S. for the international maritime company Nautisk. Previously she worked for FedEx as their Senior International Account Executive for the Gulf Coast. During her first tenure with the federal government, Erin was a Foreign Commercial Service Officer serving at U.S. embassies overseas; she also worked in Washington, D.C. doing media relations and client relationship management. She has travelled extensively and worked in Europe, the Middle East, and West Africa. She holds a Master of Arts in International Affairs from the George Washington University, and completed her undergraduate studies in English and Russian at the University of Florida.







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Peter Garcia
Executive Director United
States- Mexico Chamber of
Commerce The WoodlandsGulf Coast Chapter

Pete Garcia founder of PGI has over 30 years experience in airline and aviation strategic planning. He is the former Vice President Latin America and US Hispanic Market for Continental Airlines, the second largest airline in the region, and fourth largest in the US, where he was responsible for profit and loss for over 2 billion USD.

Pete is fully bi-lingual and bi-cultural and he became known as Father of Latizination when he created a unique concept when companies were not paying attention to the Latin market. He transformed Continental Airlines into a Latinized corporation when no one else in the market was giving the airline an edge over its competitors.







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Diego Bernal de Loera Director, NovaOil







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Diego Bernal de Loera

Director, NovaOil

Diego Bernal is the Director and founding partner of NovaOil, a consulting firm in Mexico focused mainly on the implementation of new technologies in the oil and gas industry in Mexico.

Under his direction, NovaOil has increased its presence at an international level, generating clients from Asia, Europe, North America and South America. This has allowed him to give conferences about the Mexican oil and gas industry in countries such as Scotland, Norway, Russia, Colombia, Ecuador, Canada and the USA.

He is also founder and member of the board of Directors of Senior Energy Professionals MX and Young energy professionals MX; Non-profit organizations focused on supporting the development of professionals in the energy Sector in Mexico







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MEETOURSPEAKER

Nestor J. Navarro, Jr.

Managing Director, Navarro International Group, LLC.

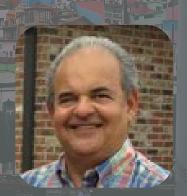






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Managing Director, Navarro International Group, LLC.

Nestor J. Navarro Jr. is the Managing Member and founder of Navarro International Group, LLC with over 30 years of experience in national and international business procurement and development.

Mr. Navarro's other areas of expertise are:

- Sister Cities ans Sister Ports agreements.
- Contract Negotiations, liaison between government entities and private sector. Preparation and evaluation of national and international tender documents and procedures.
- Management operations for Turnkey Projects: Nestor J. Navarro, Jr. commercial, industrial, public works, substations, heavy construction and residential.
 - Consultant to port operations, port business development and port expansion and construction projects.
 - Consultant to Oil and Gas Service Companies.
 - Seafood processing plants.