



NEW ORLEANS BUSINESS ALLIANCE

Sponsorship Application – Fall 2017

Thank you for your interest in supporting the New Orleans Economic Development Ambassadorship Program, the singular program in the city of New Orleans that provides in-depth insight into the work of growing and diversifying the New Orleans economy! Sponsorship provides a unique opportunity to connect with rising leaders from a variety of industries across the New Orleans business community.

Sponsorship opportunities are available for the entire program or by session. Please choose the level at which you would like to participate as a sponsor, complete the attached form, and return to economicambassadors@nolaba.org.

Session sponsors (sessions 1-6): \$700 per session

- Name and logo on nolaba.org program landing page
- Name on all promotional materials
- Opportunity to present on company during sponsored session
- Opportunity to nominate a candidate from your company (participation fees waived)

Please choose which session you would like to sponsor:

- Session 1: Economic Development 101; September 5th
- Session 2: Repositioning the City's Brand; September 12th
- Session 3: Business Retention & Attraction, Emerging Industries: Creative Digital Media and Bio Innovation; September 19th
- Session 4: Talent Attraction & Retention/ Quality of Life Issues; September 26th
- Session 5: Small Business Development; October 3rd
- Session 6: Retail Attraction and Real Estate Development; October 10th

Graduation reception sponsor (October 17th): \$1,000

- Name and logo on nolaba.org program landing page
- Name on all promotional materials
- Opportunity to present on company during sponsored session
- Opportunity to nominate one candidate from your company (participation fees waived)

Program sponsors: \$2,000

- Name and logo on nolaba.org program landing page
- Name and logo on all promotional materials
- Opportunity to present on company during a program session
- Sponsor acknowledgement at every session of the program
- Opportunity to nominate two candidates from your company (participation fees waived)



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Business/Name:

(As you would like to be recognized)

Contact Name:

Address:

Phone:

Email:

Website:

Social Media Links or Handles:

Employee you would like to nominate for the program:

Nominee E-mail address:

Nominee Phone:

Sponsor Signature:

Date:

About the New Orleans Business Alliance: The New Orleans Business Alliance (NOLABA) is a partnership between the city's business community and city government. NOLABA is dedicated to cultivating, developing and nurturing a thriving Orleans Parish business community and economy in which all of the city's residents can participate in a sustainably growing economy.

NOLA Business Alliance is a 501(c)(3) nonprofit organization (Federal Tax ID No. 27-3654312).
All contributions are tax deductible to the fullest extent allowed by law.

